



P.O. Box 314 ♦ Tifton, GA 31793  
115 West Second Street (31794)  
Phone: (229) 386-1716 ♦ Fax: (229) 386-8757  
[www.peanutbuyingpoints.org](http://www.peanutbuyingpoints.org)

**PEANUT BUYING POINTS LEADERSHIP TRAINING: Class of 2018**  
**June 12 – 13, 2018**

**Program Objective**

To provide intensive training opportunities for young members of the peanut buying points industry and peanut industry as a whole while developing and improving leadership skills and industry understanding of the history of buying points and the American peanut industry. Class size: 15-20 people

**Sponsorship**

The Peanut Buying Points Leadership Training is an outreach and educational project of the National Peanut Buying Points Association. Sponsorships for the Leadership Training Program are available and may participate in the program.

**Curriculum**

The program is designed to give participants a thorough understanding of the U.S. peanut industry. Participants spend two days in educational sessions and doing tours of special facilities. Below is a TENTATIVE schedule of events. Dates will not change.

**Tuesday, June 12, 2018**

**Registration, Get Acquainted and Orientation – Location TBD, Tifton, GA**

**Session 1 - 9:00 AM** Industry Introductions

History of the National Peanut Buying Points Association by Former U.S. President Jimmy Carter  
WHO ARE THE ASSOCIATIONS? Growers, Buying Points, Shellers, Manufacturers and Allied  
History of the U.S. Peanut Industry – Frank McGill, Georgia’s first Peanut Agronomist

10: 15 AM – Break

**Session 2 - 10:30 AM** How the Peanut Program Works

Farm Bill & Legislation, Report from Washington by Bob Redding, Lobbyist  
The U.S. Standard Grading System – Let’s grade some peanuts!  
Grading & New Technology on handling peanuts at Local Buying Points

**12 PM – Luncheon** – Enjoying peanut recipes at test kitchens of Georgia Peanut Commission

**Session 3 – 1 PM – Tours via bus**

Tours of multiple shelling, peanut butter, candy, and other peanut product plants around the area

**5:30 PM** –Arrive at Hotel for check-in

**6:30 PM** – Reception & Dinner

**Wednesday, June 13, 2018**

**7:30 AM** – Breakfast at Hotel

**Session 4 – 8:30 AM** - Peanut Domestic Marketing

Peanut Markets – Peanut Broker describes how peanuts trade  
Domestic Peanut Promotions/ Advertising - National Peanut Board, Peanut Institute, Peanut Proud  
Update from National Peanut Lab

**10:15 AM** – Break

**Session 5 – 10:30 AM** Peanut Export Marketing

Peanut Markets Around the World – Who’s buying and how it happens  
Export Promotions and FSA Funded Export Projects

**Session 6 –12:00 PM PEANUT SPECIAL LUNCHEON & GRADUATION – Adjourn at 1:30 PM**

**Eligibility Requirements**

- 1) Derive primary livelihood from peanuts and preferably peanut buying points or the peanut industry
- 2) Agree to attend ALL sessions of leadership training.
- 3) Complete an application as provided by the nominee or letter of recommendation. **Deadline is May 15, 2018**

**Cost**

Participants cover transportation to and from the meeting. The National Peanut Buying Points Association will cover rooms, meals and all other expenses. Buying Point Members of NPBPA are FREE! Industry applicants and Non-Members pay \$250 Registration fee.

**INFORMATION**

Project Director – Robin Singletary, Firetower Peanut Company – (229) 336-6351  
Program Coordinator & Conference Manager – Tyron Spearman & Angela Elder, NPBPA – (229) 386-1716



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## PEANUT BUYING POINT LEADERSHIP TRAINING 2018 APPLICATION

### Applicant General Information

Name: \_\_\_\_\_ Nickname/Badge Name: \_\_\_\_\_

Buying Point/Company: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Business Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Birthday: \_\_\_\_\_ Age (as of June 1, 2018) \_\_\_\_\_ Spouse: \_\_\_\_\_

Nominated By: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Do you derive your primary livelihood from peanuts?  YES  NO

If not, what is your occupation? \_\_\_\_\_

What segment of the industry (ex. Farming, Buying Point, Shelling, etc.)? \_\_\_\_\_

**Deadline for Applications: May 18, 2018**

Please send applications to:

**National Peanut Buying Points Association**

Attention: Angela Elder

P.O. Box 314, Tifton, GA 31793

Phone: (229) 386-1716 ♦ Fax: (229) 386-8757 ♦ Email: [spearmanagency@friendlycity.net](mailto:spearmanagency@friendlycity.net)