National Peanut Buying Points Association
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TO: Peanut Buying Point Managers & Supporting Industry Leaders
FROM: National Peanut Buying Points Association Board of Directors & Staff
RE: **2027 ANNUAL WINTER CONFERENCE**

DATE/LOCATION

February 11-14, 2027 - - JW Marriott, New Orleans, LA

Let's get together again! You, your staff and family are invited to attend the 2027 Annual Winter Conference of the National Peanut Buying Points Association. The Conference will be on **February 11-14, 2027** at the **JW Marriott in New Orleans, LA!**

Experience superb service, upscale amenities, and modern luxury at JW Marriott New Orleans. Situated in the historic French Quarter, this sophisticated hotel in Downtown New Orleans offers unparalleled access to the Big Easy, from Caesar's New Orleans Casino and the Warehouse District to Bourbon Street and the Superdome. Located on iconic Canal Street, the JW Marriott New Orleans offers easy access to New Orleans' most celebrated experiences. Discover historic landmarks, award-winning cuisine, live jazz, and vibrant nightlife while immersing yourself in the culture and charm of the Big Easy.

The 2027 conference theme is "**ROOTED IN RESILIENCE, GROWING FORWARD.**" Following a couple years of oversupply and high input costs, plus industry uncertainty, we've got to work together to move forward and grow this industry. We know we are strong. But what do we do from here?

And don't worry, you can head back home on Sunday, to spend Valentine's Day at home. Plus, it's Super Bowl Sunday, too!

REGISTRATION

A **Conference Registration Form** is enclosed. Registration includes ALL Conference functions and meals (Welcome Reception, Breakfasts, Breaks, General Sessions and Great Cash Giveaway Reception). Registration is $450 per person and $800 per couple for members. If your spouse or guest plans to attend any receptions/meals, please register as a couple. **Registration can also be done online at www.peanutbuyingpoints.org.**

ROOM RESERVATIONS

Room rates are $299 per night, plus taxes. Our guaranteed room rate expires on **Wednesday, January 20, 2027 at 5 pm,** so please go ahead and reserve your rooms by **calling the hotel's reservation department at (888) 236-2427** or **by going online to** https://tinyurl.com/2027npbpa. This link can also be found on our website. Callers must identify themselves with the National Peanut Buying Points Association in order to receive the discounted rate. **PLEASE RESERVE YOUR ROOM NOW – the room block will fill up!**

EXHIBITS

Table-top exhibits (6 ft) will be available to companies interested in presenting their goods and services to buying point members. Exhibits will be displayed during conference general sessions. Check the box on the Registration form if you wish to exhibit. **Cost for a tabletop exhibit is $250.**

OVER

SPONSORS

Sponsors are the key to our Conference's success. If your company is interested in sponsorship, please contact Angela Elder or Tyron Spearman at (229) 386-1716 or spearmanagency@friendlycity.net.

SCHEDULE

Thursday, February 11, 2027 – ATTENDEE TRAVEL DAY

2 - 5 pm:	Registration Open; Exhibit Set Up
4:30 - 6 pm:	Welcome Reception (drop in)

Dinner on your Own

Friday, February 12, 2027

7:30 am:	Continental Breakfast Available
8 am:	Registration & Exhibits Open
8 am:	Private Fundraising Breakfast
9 am – 12 pm:	General Session #1
10 am – 12 pm:	Women's Program

Lunch/Afternoon/Dinner on your Own

Saturday, February 13, 2027

8 am:	Exhibits Open
8 am:	Prayer Breakfast/Annual Awards (Spouses Encouraged to attend)
9:30 am – 12 pm:	General Session #2

Lunch/Afternoon on your Own

4:00 pm:	Great Cash Giveaway Reception & Live Auction
6:30 pm:	Dinner on your Own

GREAT CASH GIVEAWAY

The **Great Buying Point Cash Giveaway** raised over $55,000 in 2026 for legislative activities. Proceeds from the giveaway will go towards the Peanut Buying Points PAC, as we continue our legislative efforts and we need them now more than ever. Donations of $150 will secure a ticket for the "Reverse Raffle Drawing." A total of 290 tickets will be pre-sold. At least 200 tickets will pre-drawn prior to the reception on Saturday evening. 10 Auction tickets will then be added to the remaining pre-sold tickets for a LIVE drawing and auction. The final ticket drawn will **WIN $10,000 CASH**, plus second and third place also receiving a cash prize**.** Special Door Prizes will be given to certain numbers drawn out during the evening. Tickets can be purchased from Association Board Members or by calling the NPBPA office at (229) 386-1716.

SPOUSE'S PROGRAM

This year, we are offering a fun, interactive Spouse's Program on Friday, February 12 from 10 am until Noon. This will be held during the General Session. Swiet Stuff will join us for a **Mardi Gras Mask Workshop**. They will provide all the supplies you need to make your own mask! The cost is **$25 per person** and includes everything you need to make your own mask. Don't miss out on the fun!

KEEP IN MIND

Here are just a few more items to keep in mind as you prepare to travel to New Orleans. Mardis Gras is on Tuesday, February 9, which is two days before we arrive! If you plan to go out early, please keep this in mind. Our conference rates will not be offered prior to our meeting. The hotel is located at 614 Canal Street (front door); however, the Driveway Entrance and lobby are located at 611 Common St. The valet parking garage has a maximum height of 6'8". Your vehicle can still be valeted but may be parked in an outside lot. We can't wait to see you in the Big Easy!